

## **AGENDA**

### **LEXINGTON TOURISM AUTHORITY LEXINGTON, NORTH CAROLINA**

**REGULAR MEETING**  
**4:00 P.M.**

**November 3, 2016**  
**CITY HALL**

- I. **CALL TO ORDER**
- II. **APPROVAL OF MINUTES**
  1. Regular Meeting – September 8, 2016
- III. **PETITIONS FROM CITIZENS** - Members of the public may address the Tourism Authority on items not listed on the printed agenda. Please state your name and address and observe the three-minute time limit.
- IV. **ADOPT AGENDA**
- V. **RECOGNITIONS/PROCLAMATIONS/PRESENTATIONS**
- VI. **REGULAR BUSINESS**
  1. Presentation 2016 Fiscal Year Ending Audit Report  
Amanda L. Holland, CPA, Martin Starnes & Associates, CPAs, P.A.  
Staff Accountant
  2. Financial Report – Through October 2016  
Kathy Whitman, Financial Services Manager
  3. 2017 LTA Board Meeting Calendar

## **AGENDA**

### **VII. EXECUTIVE DIRECTOR'S REPORT**

1. Media Visit  
Kristin Wiles, Charlotte Magazine – October Issue
2. Cycle NC Overnight  
986 Cyclist  
170 Hotel Rooms  
Restaurant Business
3. Motorcoach Groups – 2 buses on Oct 18, 10am til noon  
November 2017  
December 2017
4. Barbecue Festival  
Hosted Media/Social Media  
Provided Information Tent on Main Street  
Opened Visitor Center  
15 Volunteers throughout the day
5. Pedestrian Wayfinding – Main Street Complete  
Brochure – Moments in our History- Every Picture Tells a Story
6. NC Watercolor Society Annual Meeting October 7-11, 2017
7. Visitor Center Closed – Veterans Day – November 11, 2016  
Thanksgiving – November 24-25, 2016
8. No Regular Board Meeting Scheduled for December

### **VIII. ADJOURNMENT**

*Anyone who needs an accommodation to participate in the meeting should notify the Lexington Tourism Authority at 336-236-4218 at least forty-eight (48) hours prior to the meeting or call North Carolina Relay at 1-800-735-8262.*